



**Community Empowerment Through the Harapan Family Program  
(Study at the Department of Social Affairs, Women's Empowerment and Child Protection  
in Morotai Island Regency in 2020)**

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**Abstract:**

Welfare in general is the dream of every human being who lives in the world. But not all humans feel well-being. There are still many people living in poverty. To support and reduce the poverty rate, the government issued a policy of the Family Hope Program. The Family Hope Program is a social protection program that provides cash assistance to Very Poor Households with certain conditions. Therefore, based on this, it is necessary to study the empowerment of the community through the family of hope program. The results of this study indicate that 1) the researcher found that the weak role of the Department of Social Affairs, Women's Empowerment, and Child Protection in Morotai Island Regency was still in the passive category. because in some roles, involvement or escorting the implementation of the family of hope program is still waiting for the Regent's order, meaning that the implementation of escort by the Service is not his responsibility. 2) In the implementation of the Family Hope Program in Pandanga Village, researchers found that the implementation of the Family Hope Program did not work as it should, a number of problems were found, namely (1) recipients did not know which component category to receive PKH in, (2) there were a number of differences in the nominal amount of PKH, (3) PKH recipients in 2019 no longer receive in 2020, (4) the number of PKH 2020 recipients fluctuates according to the scheme set by the government. 3) the researcher found weak coordination between the Office and the assistants, even the village head. So that the problems that occur in the village are not known at all by the Department. Even when it was confirmed to the Office about the problems in the field, they handed over the coordination to the assistants.

**Keywords:** Program, Poverty

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## **INTRODUCTION**

Indonesia is a country that has a very large population, it is necessary to increase development to support the welfare of its population. Welfare in general is the dream of every human being who lives in the world.

In supporting the welfare of the population, the government issued a policy of the Family Hope Program. The Family Hope Program is a social protection program that provides cash assistance to Very Poor Households with certain conditions. The aim of this program is to reduce the number and break the chain of poverty, improve the quality of human resources, and change behaviors that do not support improving the quality of human resources, and change behaviors that do not support improving the welfare of the poorest groups.

The Family Hope Program is a program from the government whose implementation has not yet gone through the processes and stages of planning, organizing, mobilizing, and evaluating. In addition to good management, the role of the Department of Social Affairs really needs to be considered in this program, because through this role it can be seen how the benchmarks for program achievements are.

In the implementation of PKH, there is a role for the Office of Social Affairs, in the success of PKH. The Social Service is a government unit in the social sector that organizes a professional activity to assist individuals, groups and communities to increase or improve their ability to function socially and create community conditions that enable them to achieve their goals.

The government of Pulau Morotai Regency did the same thing, by providing assistance to the Family Hope Program (PKH) in villages through the Office of Social Affairs, Women's Empowerment and Child Protection. However, field observations in Pandanga Village found a number of problems, one of which was PKH receipts, which were originally one million, had become 750 thousand, then changed to 300 thousand even until the name of the recipient no longer existed (Observation, October 25, 2020).

Therefore, in relation to the explanation above, it is necessary to study the role of the Department of Social Affairs, Women's Empowerment and Child Protection through the Family Hope Program in Pandanga Village, South Morotai District in 2020.

## **METHODOLOGY**

This research was carried out on December 1, 2020 - February 30, 2021, located at the Department of Social Affairs, Women's Empowerment and Child Protection, Morotai Island Regency.

To obtain complete data and information, this study used data collection techniques including observation, documentation and interviews.

### **Observation**

According to Ridwan, Observation is making direct observations to the object of research to see closely the activities carried out. The object of research is human behavior and actions, natural phenomena, work processes (Ridwan, 2005: 104).

Furthermore, according to Sanapiah, in observation there are many instruments that can be used, namely observation sheets, observation guides. Some information that can be obtained from observations include: space (time), actors, activities, objects, actions, events or events, time and feelings (Sanapiah, 1999: 140).

### **Documentation**

According to Sugiono, documents are records of events that have already taken place. This document can be in the form of writing, pictures or monumental works of someone

(Sugiyono, 2010: 24). This technique researchers use to study various documentation related to the purpose of this research. What is the Role of the Department of Social Affairs, Women's Empowerment, Child Protection in Morotai Island Regency. By looking for data on things in the form of transcripts, agendas, documents, newspapers and photos of research locations.

## **RESULTS AND DISCUSSION**

The role of the Department of Social Affairs, Women's Empowerment and Child Protection in Pulau Morotai Regency in the Family Hope Program The

Department of Social Affairs, Women's Empowerment and Child Protection in Pulau Morotai Regency is an institution that is responsible for handling poverty in Pulau Morotai Regency. The problem of poverty is a social phenomenon that cannot be avoided in people's lives.

The Office of Social Affairs, Women's Empowerment and Child Protection of Pulau Morotai Regency is part of the Regency PKH Technical Coordination Team. The composition of the Team and its implementation tasks are:

- a. The composition of the District PKH Technical Coordination Team consists of:  
Head: Head of Bappeda  
Secretary: Secretary of the Social Service
- b. The District PKH Technical Coordination Team is determined by a District Head Decree.
- c. The district PKH technical coordination team is tasked with:
  - 1) Develop district PKH program and activity plans
  - 2) Commitment to providing budget for PKH activities
  - 3) Provision of education and health facilities
  - 4) Coordinate with related regional work units and vertical agencies/institutions in the Regency
  - 5) Monitor and control PKH activities (PKH Implementation Guidelines 2020: 32).

From the results of interviews with the Secretary of the Office of Social Affairs, Women's Empowerment and Child Protection, Mrs. Hj. Farida Umar, S.Pd., M.Kes said: "The Social Service in carrying out its role refers to Presidential Regulation No. 15. 2010 concerning the Acceleration of Poverty Reduction, which is to reduce the burden of spending on the poor, increase the ability and income of the poor, develop and ensure sustainability. micro and small businesses, and synergize poverty reduction policies and programs".

Furthermore, in the context of community empowerment, the Office of Social Affairs, Women's Empowerment, and Child Protection oversees the implementation of this Family Hope Program, although field implementation is in the hands of the PKH coordinator. Several times, the Regent has bypassed the Dinas to return to the field and verify the data, because the name is PKH, there are many queues. I also asked the PKH coordinator, that the names that were no longer fit to be replaced immediately. The Office of Social Affairs, Women's Empowerment and Child Protection also carries out and checks with the recipients of PKH assistance, whether the assistance is used according to the criteria for the recipient, for example if the recipient is in the category of Pregnant Women, the money used must be for her own needs.

As stated by Soekanto in dividing role theory into 3 categories, namely active role, participatory role and passive role. An active role is a role given by group members because of their position in the group as group activities, such as administrators, officials and so on. The participatory role is the role given by group members to the group that makes a very useful contribution to the group itself. While the passive role is the passive contribution of group members, where group members refrain from providing opportunities for other functions in the group to run well (Soekanto, 2002: 242).

Thus and from the results of the research above, it can be said that the role carried out by the Department of Social Affairs, Women's Empowerment, and Child Protection in Morotai Island Regency is still in the passive category. because in some roles, involvement or escorting the implementation of the family of hope program is still waiting for the Regent's order, meaning that the implementation of escort by the Service is not his responsibility. This can also be justified, from the results of observations in Pandanga Village that there were a number of problems that occurred in the realization of the family of hope program.

### **Implementation of the Family Hope Program in Village**

Pandanga PKH is one of the social protection programs in Indonesia in the form of social assistance. This assistance is given to poor and vulnerable families with certain conditions where they are registered in the Integrated Social Welfare Data (DTKS). As a conditional social assistance program, PKH aims to open access to PKM for pregnant women and toddlers in utilizing health facilities/services and school-age children in utilizing educational facilities/services available near their homes. The current benefits of PKH are also directed at covering persons with disabilities and the elderly with the aim of maintaining their social welfare in accordance with the mandate of the constitution and the *nawacita* of the president of the republic of Indonesia.

According to Kadariah, the program is a coordinated set of projects. So the project is the smallest unit of an activity. Thus, the project is part of the program. In the program, various activities are arranged from various angles, such as when they are carried out, and how the relationship or coordination of these activities or projects is (Kadariah in Rosalina, 2018: 47). Therefore, the PKH program is to provide better opportunities in accessing health, education and social welfare services. Based on the Regulation of the Minister of Social Affairs of the Republic of Indonesia No.1 of 2018 concerning the Family Hope Program that PKH established in the regions has met the requirements. Including the determination of the names of PKH recipients in Pandanga Village, South Morotai District

As stated by the PKH Coordinator, Mr. Sofyan Hayatudin, that PKH relocated to the Morotai Island Regency area had met the requirements. I as the coordinator received the names and addresses given by the Ministry.

For the details of the implementation of the PKH program, according to the 2020 PKH Implementation Guidelines, there are several stages of activities carried out, namely: 1) Planning, 2) Determining prospective PKH participants, 3) Regional preparation, 4) Initial meeting and validation, 5) Family determination PKH beneficiaries, 6) Assistance distribution, 7) Mentoring, 8) Family capacity building meetings, 9) Commitment verification, 10) Data updating, 11) PKH membership transformation, 12) Community Guidance System, 13) e-PKH (Implementation Guidelines) PKH Year 2020: 21-29).

However, from the results of the study, in the implementation of the 2020 Family Hope Program (PKH) in Pandanga Village, a number of problems were found, namely: (1) recipients did not know what category to receive PKH in, (2) there were a number of differences in the nominal amount of PKH, (3) recipients PKH in 2019 no longer received in 2020, (4) the number of recipients of PKH 2020 fluctuated not according to the scheme set by the government.

### **Inhibiting Factors in the implementation of PKH in Pandanga Village**

On the inhibiting factors in the implementation of PKH in Pandanga Village, from the results of interviews researchers found weak coordination between Social Services, Women's Empowerment, and Child Protection, PKH facilitators/coordinators, and Village Heads. So that the problems that occur in the village are not known at all by the Department. Even when it was confirmed to the Office about the problems in the field, they handed over the coordination to the assistants.

Thus, weak cross-coordination between the Office of Social Affairs, Women's Empowerment and Child Protection in Pulau Morotai Regency and PKH assistants and Village Heads in the implementation of the Family Hope Program in Pandanga Village has caused various problems that have arisen, so that until now they have not been resolved.

From the results of interview processing from some problematic PKH recipients, they really need it, especially in some families whose children are still in school, while their social status is still in the poor category. In addition, low incomes cause poor families to be unable to meet even the minimum level of health and education needs.

Therefore, the acceptance of PKH in the rural community is considered to have a role in increasing consumption in the family. Especially considering that Covid-19 has not yet been completed.

## **CONCLUSION**

Based on the data and research findings in the Role of the Department of Social Affairs, Women's Empowerment and Child Protection, Morotai Island Regency, several conclusions were drawn.

1. In the role of the Office of Social Affairs, Women's Empowerment and Child Protection, the researchers found that the role of the Department of Social Affairs, Women's Empowerment, and Child Protection in Morotai Island Regency was still in the passive category. because in some roles, involvement or escorting the implementation of the family of hope program is still waiting for the Regent's order, meaning that the implementation of escort by the Service is not his responsibility. This can also be justified, from observations in Pandanga Village that there were a number of problems that occurred in the realization of the family of hope program, and the results of interviews with the Secretary of the Department of Social Affairs, Women's Empowerment and Child Protection, Morotai Island Regency.
2. In the implementation of the Family Hope Program in Pandanga Village, researchers found that the implementation of the Family Hope Program did not work as it should, a number of problems were found, namely (1) recipients did not know which component category to receive PKH in, (2) there were a number of differences in the nominal amount of PKH, (3) PKH recipients in 2019 no longer receive in 2020, (4) the number of PKH 2020 recipients fluctuates according to the scheme set by the government.
3. In the inhibiting factors for the implementation of the family of hope program in Pandanga Village, researchers found weak coordination between the Office and the assistants, even the Village Head. So that the problems that occur in the village are not known at all by the Department. Even when it was confirmed to the Office about the problems in the field, they handed over the coordination to the assistants.
4. Thus, the weak cross-coordination between the Office of Social Affairs, Women's Empowerment and Child Protection in Pulau Morotai Regency and PKH assistants and village heads in the implementation of the Family Hope Program in Pandanga Village has caused various problems that have arisen, so that until now they have not been resolved.

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