



The Turmoil And Dynamics Of United States Political Advocacy

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		Abstrak
Received:	05 September 2025	<p>This study aims to examine the differentiation of US political advocacy based on differences in leadership styles and campaign periods for presidential candidates. In order to facilitate the readers, writer are using the Qualitative Descriptive method to explain all the main cause, differences and struggles both Internal nor External for the United States. Writer also made a sub-chapter to define the Idiosyncratic of the leaders, and to clarify the topics studied and by dividing the sub-chapters it to made it easier to understand</p> <p>Political advocacy and Soft-Power Diplomacy are like two things that has a strong correlations, in terms of applying both of these things we must be able to gain the trust of the people to succeed. In this research, we are going to define the differences of Political Advocacy and Soft-Power Diplomacy efforts of the United States President and politician based on the campaign. The turmoil and dynamics that happened are an example of a fail attempt of the main goal, and the difference main goal of every leader are as we called as Idiosyncratic. Which in the end, every leader must faced the struggles on leading a country, whether both of internal nor external struggles. The results of this research are that every leaders not always had a resemblences to each</p>
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RESEARCH METHODOLOGY

To fulfill and explain fully of this research, writer was using the Descriptive Qualitative method in order to explain the meaning of Political Advocacy, Soft-Power Diplomacy and the differences of Idiosyncratic of every leader and the aspiring politicians of the United States. We also applying the descriptive table for the convenience of the readers, in order to understand the difference between every aspiring politicians. To define the Idiosyncratic of the leaders, writer are clarify the topics studied by dividing the sub-chapters so that it will be easier to understand.

INTRODUCTIONS

The political landscape of the United States is characterized by a complex interplay of advocacy, ideology, and activism. Taking a look at how the political advocacy in the United States has evolved significantly over the decades, driven by social movements, technological advancements, and shifting public sentiments. From grassroots organizations to an established lobbying firms, the methods of influencing political outcomes have diversified, reflecting both the challenges and opportunities present in contemporary society. Advocacy has become a vital component of the democratic process, providing citizens with a platform to voice their concerns and push for change.

In order to explore the turmoil and dynamics of political advocacy in the U.S., which also shapes public discourse and influence policy decisions. In an era marked by polarization and rapid change, understanding the motivations and strategies of various advocacy groups is crucial for comprehending the broader implications for democracy and governance. This journal will portrait such important roles as the role of digital media in advocacy, which has transformed how messages are disseminated and mobilized. Due to the globalization era within the 21st century, social media had become a platform of a rapid information sharing and grassroots organizing and to empowering ordinary citizens that engage in political discourse. Additionally, this study will examine the impact of grassroots movements, which have gained momentum in recent years, challenging traditional power structures and demanding accountability from elected officials from the globalization impact as well.

The intersection of advocacy with pressing issues like race, gender, and economic inequality will also be a focal point. As advocacy efforts increasingly address systemic injustices, understanding these connections is essential for promoting inclusive policies that reflect the diverse needs of the population. Furthermore, we will consider the ethical dimensions of advocacy, questioning the influence of money in politics and the transparency of lobbying efforts. Through a series of articles, case studies, and analyses, this journal aims to provide a comprehensive understanding of the dynamics at play in U.S. political advocacy and its significance for the future of democracy. By engaging with these critical issues, we hope to foster a deeper conversation about the role of advocacy in shaping public policy and promoting social change, ultimately contributing to a more informed and engaged citizenry.

CONTENT

According to (Quorum, 2022) Political advocacy is an act of supporting a change or creation of an issue on a local, state, or federal level. When participating in political advocacy, people voice their opinions through emails, letters, calls, and social media posts to their elected officials. Even if a legislator supports your issue, participating in political advocacy can drive them to prioritize your issue over others if you drive enough engagement in a campaign.

The soft-power diplomacy also being a main thing according to this case. Soft-power diplomacy itself is an attempt to influence the preferences and behavior of other countries through persuasion and cultural attractions, values, and political or policy norms. Not only creating a good image within another country, but Soft-power Diplomacy also used in terms of gaining a good relations with the community (Nye, 2004). Simply the Soft-Power Diplomacy has a correlations with Political Advocacy, which means getting support from another person to help you express your views and wishes, and creating a good image with the relations in doing so. For someone who helps you in this way is called your advocate. There are pretty lot of types of advocacy in politics, and advocacy can include many activities that a person or organization undertakes, including media campaigns, public speaking, commissioning and publishing research. It is why the Political Advocacy that has a Soft-Power Diplomacy in it, also used while a politician on a campaign.

Advocacy campaigns look different based on who is running them. For instance, to avoid the common misconceptions over the difference types of Political Advocacy, here are the difference meaning and it's part of grassroots activists and lobbyists:

- **Lobbyist** are a relatively small group of individuals that represent larger organizations or businesses. In contrast to grassroots advocacy, direct lobbying occurs when a few members of an organization ask an elected official to vote a specific way on a piece of legislation.

- **Grassroots activists** run movements made up of citizens to indirectly lobby elected officials. Grassroots advocacy groups tend to emerge from groups of citizens that have concerns over certain policies. Grassroots movements are rarely paid or backed by large corporations in the same way lobbyists are. Some grassroots groups do receive support from corporate sponsors, but this is usually with the intention of advancing a specific cause rather than the corporation's interests.

Influencing change is difficult, but Political advocacy can succeed in changing how elected officials vote by rallying large groups of their constituents to express how specific pieces of policy impact their lives. Successful advocacy campaigns have the potential to positively impact the lives of real people and encourage politicians to listen to the people they represent (Kreutz, 2016).

Political advocacy isn't just a thing that can be done by speak, it is an act that should be done once the politician has been elected. Regarding to the United States of America we could analyze that they're using the Grassroots Activist method of Political Advocacy, as we can see that the President in United States were chosen by the Electoral College. For those of us who are new to this institution, we might be wondering why does a big country such as America is not choosing their President by the community's choice. It is mainly because America indeed is a big country which consists of various states such as Wyoming, California, Texas, Florida and New York.

We might also be wondering why didn't the community had their rights to vote for their president, actually the community indeed could present their voice by demonstration, but just like been explained before, regarding the meaning and types of political advocacy. It is because of the vast territory of America, and each region has its own representatives, the election of a state leader based on negotiations from each state region is a major matter.

According to the news information of BBC International, the members of this Electoral College are representatives for each state, Even the members of the Electoral College themselves are nominated by political parties at the state level. They are usually party officials or figures affiliated with the presidential candidate of their party. This is also a part of "Political Advocacy's" work (Michella, 2016). Thus the Political Advocacy being an significant part in any political activity, the turmoil of conflicts and it's dynamic are unavoidable. Just like it's definition of Political Advocacy. Advocacy campaigns are organized movements focused on influencing political change and driving awareness around issues at the local, state, or national level. So most advocacy campaigns are made up of a few leaders who organize a larger body of supporters just like what the parties, Electoral College and all the politician does.

In other words, when the American community goes to a voting place, they are actually vote for the officials who would sit on the Electoral College seats. That later, this Electoral College would chose the President and even the Vice President. This is why presidential candidates target specific states, rather than trying to win as many public votes as possible across the country.

The Turmoil of Political Advocacy Between Trump and Clinton

The turmoil of this Political Adcavacy debate has been started since a really long time ago, not even in the United States but also in every nation around the world. But not long ago we've seen the most heated Political Advocacy of President election in the United States between Hillary Clinton against Donald .J. Trump and Joe Biden that also against Donald .J.

Trump. But keep in case, even though it is a very heated controversy debate of Political Advocacy, we must see the positive cause that has been made by this act. That is a Public

Diplomacy who have mixed hands in the campaign of this Political Advocacy turmoil (Kleinfeld, 2021). Both of the candidates were appears to tried to established a diplomacy relationship, either to the government and for the community of United States of Americas itself while all this was happening while early voting was taking place in states across the country.

In retrospect, however, the race of this Political Advocacy turmoil was never as stable as it appeared. A contest featuring the two most unpopular candidates in modern presidential campaign history made the political terrain unstable and more susceptible to sudden shifts. Not only that, some of the US community were having a bad time while considering both of these candidates due to some of the “scandalous”and rumour of the candidates. As an example, according to the CNBC International in the United States of America. Former President Donald Trump on Thursday sued Hillary Clinton, the Democratic National Committee and others for allegedly conspiring to “weave a false narrative” during the 2016 presidential election that Trump and his campaign were colluding with Russia (Mangan, 2022).

But the real deal of 2016 is how the final 12 days of the election turned a race that seemed out of reach on Oct. 27 into an upset decided by a total of 80,000 votes in three states. To tell that story, NBC News interviewed nearly a dozen top Clinton and Trump operatives for their insight and perspective. Both sides agreed that the underlying volatility of the race, combined with the way the final days unfolded, produced a most unexpected result. "Unlike 2012 or 2008, there was a ton of instability in this race," said Navin Nayak, the Clinton campaign's director of opinion research. "If you were the person dominating the news, you went down" (Murray, 2017).

But before we go any further about the heated turmoil controversy of Political Advocacy between Hillary Clinton and Joe Biden. The community finally chose Donald .J. Trump as the President, it is appears that the results were not just a thing but there are tons of list of evidence that made Donald Trump won the election and chosen by the Electoral College.

According to the (Kreutz, 2016), it is an official news report in the United States has made a table of the results of the differences between Hillary Clinton and Donald Trump. Writers had simplified it as a table which would be an easier information to be read as follows:

Comparison	Hillary Clinton	Donald .J. Trump
Days as a Candidate (On election date)	576	512
Rallies/Speeches Held in 2016	278	302
Money Raised	\$502 Million	\$258 Million

Most Supporters	Ohio Pennsylvania Florida North Carolina Nevada New Hampshire Michigan Arizona	Colorado Florida Iowa Michigan Minnesota Nevada New Hampshire Ohio Pennsylvania North Carolina Virginia Wisconsin
Breakdown of Battleground State Travel	FLORIDA: 15 OHIO: 15 PENNSYLVANIA: 15 NORTH CAROLINA: 11 NEVADA: 6 NEW HAMPSHIRE: 4 MICHIGAN: 4	FLORIDA: 8 OHIO: 5 PENNSYLVANIA: 5 NORTH CAROLINA: 4 NEVADA: 3 MICHIGAN: 3 NEW HAMPSHIRE: 2
	IOWA: 3 COLORADO: 3 VIRGINIA: 2 ARIZONA: 1 MINNESOTA: 1 WISCONSIN: 0 GEORGIA: 0	IOWA: 1 COLORADO: 1 ARIZONA: 1 VIRGINIA: 0 MINNESOTA: 0

Table 1.1

Source: (Kreutz, 2016)

The 2016 election asked the American people to decide between two very different characters of the politician. As we've been analyzed that Hillary Clinton are evaluated on extraversion, agreeableness, openness, narcissism, psychopathy, and Machiavellianism, but also high on conscientiousness and emotional stability. This is how she did her political advocacy via her campaign, she utilized her voice and charisma to gain people's trust and beliefs. Meanwhile Trump was portrayed as very humble and agreeableness, conscientiousness and has an emotional stability, yet he also known as a populist, protectionist, and nationalist. Due to his characteristics, He known as a blunt leader and a great politician, that is why he has a very famous slogan "Make America Great Again!". Trump also did make America great again on he's prime time while he's being the president of United States. These results are consistent with what reported in *Visser et al* (Maier, 2017).

However, we cannot forget how the political advocacy in this campaign actually created chaos and civil war tweets from the people of the United States. The debate between the two

politicians who are candidates for a leader, is indeed a matter that is quite harsh and full of satire. However, the satire and debate between the two politicians at that time was somewhat excessive and actually only brought each other down. This is a negative example of the bad ideology of political advocacy applied by Trump and Hillary Clinton in past elections.

This issue had triggered an increase of the turmoil and dynamics of the conflict due to the wrong political advocacy feuds. The fallacy of political advocacy is reflected when Donald Trump, as if he doesn't stop teasing his rival, Hillary Clinton, by mocking that she has pneumonia and as if saying that Trump also predicts that women cannot become president and will not be able to engage in political debates with Trump. While on the same time, Trump also accused Clinton and other politicians of squandering America's wealth, while Clinton accused him of not paying the taxes necessary to repair roads, schools and other projects (Mangan, 2022). On the other hand, Trump complained and reasoned that America is now becoming what he calls as third world country, with bad infrastructure and airports that are viewed negatively by other countries. He said the money sent by the US to the Middle East was enough to rebuild America twice, according to my analysis here Trump gave factual opinions with grounded reasons that could grab the attention of the American people through his speeches.

In addition, Clinton underlined Trump's claims that he was a well-known but powerful businessman, saying that Trump had declared bankruptcy six times, and would not even pay contractors who had completed work. Clinton also urged Trump to apologize to the American people for not paying his taxes. Regarding to the foreign policy, Trump said, America is backward compared to other countries in its military capabilities. According to him, President Obama's administration has missed the opportunity to maintain the stability of nuclear weapons because it did not include them as a condition in the nuclear agreement with Iran. Clinton defended the nuclear deal with Iran saying it would be easier to deal with Iran and get help from it by "stopping Iran's ability to make nuclear weapons (Mason, 2022).

As we can see that this is the perfect example of how the political advocacy that didn't aged well like it should have been, it affects the peoples to fell down through a bad situation and perceptions. Cases like these, should be avoided by every nation not just United States. Because as we've been known before, that political advocacy is one of the soft-power diplomacy method, which shows that every politician also has their own method on gaining a voice and beliefs of relationship between the community. We could know that this is a soft-power diplomacy, according to how the relations that Trump and Clinton had with another country. It shows their charisma, and the image of the politician.

The Dynamics of Joe Biden Idiosyncratic

On January 20th 2021 Joe Biden has been elected as the new President of the United States of America. Joe Biden was chosen for its main goal of making world peace, a peaceful and equal rights for everyone not only for an American folk but also for a non-American and an efforts to achieve peace in order to reduce the world conflicts. In a speech through the news page broadcast by Kompas.com, the Kremlin which known as citadel of Russian said that Biden that represents the US has a key to end an International conflicts between nations in the world.

We could see how the Soft-Power Diplomacy method that Joe Biden applied had help solving the world conflicts, not only that but Biden also gained the community's voice and trust by giving them an equal rights to voice their will and freedom including the main idea of "Moslems for Biden". But sadly, the main goal of Joe Biden slogan "Our Best Days Still Lie Ahead" seems not really going well these days (Risnanda, 2022). The "Equal Rights" which promoted by Biden has led America into a serious worst condition by by giving a bad image

of how the United States has been right now. According to a headline news which was being a trend on 2022, unfortunately there is nothing Biden had done since taking the office as president of the united states, and about 57% of Americans say Joe Biden's presidency was more of a failure than a success .

Joe Biden actually had a key of success on leading United States into a far more greater country, but unfortunately a blunder act and such a careless thing that Biden has done after being elected was leading the United States seems fallen into a downfall. It is deeply regretted how the United States has such potential, that even Biden could have end and provide peace between the conflict between Israel and Palestine. Even though the vast majority of people thinks that Joe Biden has done nothing but a make America suffer, but we must know he already done such a good cause to improve the soft-power diplomacy that the US had. Where as we know Donald Trump during his administration until becoming a candidate for the 46th presidential election was very pro Israel, but Joe Biden built his image bringing out the positive side in him namely a potential leader who has a multicultural soul, Joe Biden has promised to take a different approach to Palestinian relations from Donald Trump.

In order to realize the soft-power diplomacy promoted by Joe Biden, there are some of the promises that Joe Biden will implement in terms of implementing the political advocacy and soft power diplomacy through the campaign, these are:

1. Joe Biden promised to restore US aid to Palestine and restore US diplomatic relations with the Palestinian Authority
2. Joe Biden promised to be able to resolve the Israeli-Palestinian conflict by put forward the two-state solution process that Donald has so far ignored Trump. The two-state solution approach would seek Israel and Palestine to stand side by side as a sovereign state.
3. Resolve the conflict of racial differentiation against Muslims, through "Muslims For Biden"
4. Establish peace relations in order to avoid world chaos

In Joe Biden's campaign to get votes from citizens of people of all races are voicing a buzzing Black Lives Matter (BLM) campaign talked about by US citizens since the George Floyd incident the campaign seeks to uphold the rights of black people in the US. Joe Biden made several special promises in his campaign specifically for the black community referred to as "Lift Every Voice", the following include:

- Advancing the economic mobility of African Americans and closing racial wealth and income gaps
- Make an investment to stop the gap in the field health by race
- Expand African-American home ownership and access to housing which is safe and affordable
- Strengthen the US commitment to justice
- Create the right to vote and the right to equal protection for the African Americans

We could analyzed that the main political advocacy throughout the campaign of Joe Biden, are actually a very promising and not distinguished every differences that the US had. But unfortunately the dream of this political advocacy, has led into a failed attempt and misconceptions amongs the people. See this is, the main reason why there will always be such a turmoil and dynamics in every leaders. The obstacles were experienced not only come from inside the country, but also potentially from the outside.

Being a president is not an easy job as we thought, even a great country such as United States of America that has a great leaders such as Donald Trump and Joe Biden itself has such struggles while applying their political advocacy. Even though Soft-Power Diplomacy are the

main goal for every country to gain it's power and relations to become far greater country, but sometimes the situation isn't always goes as we wanted to be.

CONCLUSION & ADVICES

Political Advocacy, Soft-Power Diplomacy and Idiosyncratic is three different things but has a strong correlations of one and another. After fully understand about the topic above, we could analyzed that every leaders and aspiring politicians has a very difference type of campaign but has a main goal, that is make America into a far greater country.

But in the process of it, we could see that even a great country with great leader such as United States, could not runaway from facing the struggles both internal and external. The turmoil and dynamics of this Advocacy Politics that happened in the United States are an example of the wrong attempt of soft-power diplomacy. If such things like these were happened, we as the community should not add to the embers of this turmoil, but instead showing a positive image of why does such things like these must be done with respect.

After we have been analyzed the main topic of this research, there are few suggestions that writer gave. We must understand and be respectful of every differences that a nation has, whether it is about race, religions, or even cultural. America is a nation that born with differentiations, so in order to "Make America Great Again", we must be able to be a great community of the United States.

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