



Moral Value and Character Building Education in Film : Denias, Senandung di Atas Awan

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Abstract:

This study entitled Moral Value And Character Building Education In Film: Denias, Senandung Di Atas Awan, aims to determine the moral values and character-building education contained in the film Denias, Senandung di Atas Awan. This research was conducted using qualitative methods. The data collection instrument is documentation. The analysis technique in this research is by using the qualitative descriptive technique. Qualitative descriptive methods are described, provide, analyzed, and interpret. After analyzing folklore, the researcher found several moral lessons and character-building education such as; believe in God's power, being dutiful to parents, teach to a child to be excited, polite to older people, having a high obsession, unwavering, persistent spirit, sharing, and caring.

Keywords : *moral value, character building education, film, Denias, Senandung di Atas Awan*

INTRODUCTION

Literary work is a form of thought in the form of imagination, ideas, and opinions expressed in oral / written. Literary work has a certain beauty and meaning. One type of literary work is film. Films are an effective communication medium that

can be accepted by all levels of society. Films are also one of the learning media that attracts the attention of many people so that the character values contained in the film can be understood and implemented.

Educational film is a program whose purpose is to change a person's

behavior, whether it is cognitive, emotional or psychological. Films also have moral values and can shape characters so that they can be understood through the scenes to be shown. Character must be built and developed, through the process of forming, growing, developing, and maturing a person's personality. Moral values are values related to good and bad deeds that guide human life in general. The importance of moral values as values that can encourage people to act and as a source of motivation.

Character and Moral Values are very important and fundamental in children's development. Character building has the same orientation as moral education, while moral values are very important in directing young people to become good people through a good values approach. The film *Denias, Senandung di Atas Awan* was an effective and interesting medium in transferring moral values and character building to children, directed by John de Rantau. Albert Thom Joshua Fakdawer is the main character in the film which tells the story of the true story of an 11-year-old Papuan boy named Denias who wants to pursue his dream, which is to become a successful person by going to a proper school like a school in urban areas. Denias lives in Honai (traditional Papuan house) in Bonea village in the mountainous area of Wamena, Papua with his nuclear family and extended family. In Bonea village where Denias lives there is a simple small school where the school is just like a hut. Denias studied there taught by a teacher who come from Java who voluntarily want to help Papuan children to develop. Denias has many friends, ranging from good friends who often help Denias, some friends who often cheat him and do bad to him, named Noel.

A similar study was conducted by Gede Adi Sudi Anggara et al (2019). They are students of the Indonesian Art Institute (ISI) Denpasar. The topic of their thesis is "Character Education and Moral Values in a 2D Animated Film entitled "Pastor Stork". Gege et al's research have similarities and differences with researchers. The similarities that will be studied are moral values and character education and the difference lies in the title of the film. Gege et al's research analyzed the animated film entitled "Pendeta Stork". Meanwhile, our researchers will analyze the film "Denias, Senandung di Atas Awan". The research method we use is descriptive qualitative and the analytical technique uses descriptive qualitative techniques by describing, providing, analyzing, and aiming. Meanwhile, Ge, et al's research uses qualitative research methods by analyzing media content. The Miles and Huberman model analysis technique aims to collect, analyze, process and analyze the entire scene in the animated film Pastor Stork.

Second, Anggraeni's research (2015), with a thesis entitled "Analysis of the Moral Values of the Film "Dangerous Minds". This study uses a descriptive approach to content analysis in the film *Dangerous Minds* by John N. Smith. The data sources for this research are dialogues taken from the film: *Dangerous Minds*. To analyze the data using content analysis. From the analysis, it can be said that there is love, respect, compassion, honesty and selflessness, hard work, patriotism, and responsibility. Meanwhile, in the research of Denias film, *Senandung di Atas Awan*, it is found that there are moral values believe in God's power, dutiful to parents, teach a child to be excited, polite to older people, have a high obsession, and unwavering.

As a prospective teacher, a writer must know a lot to build students' attitudes and build their characteristics. For example, by explaining moral values in films. Based on these conditions, the author analyzes moral values and character formation in the film. Therefore, the author is interested in conducting an in-depth study entitled "Moral Value And Character Building Education In Film: Denias, Senandung Di Atas Awan".

Moral Value

Value is the motivation or basis of a person's behavior or behavior in his social environment. Meanwhile, moral is as a reference or teaching about the good and bad behavior of a person which is formed from socialization/public interaction or conveyed indirectly through literary works.

So moral value is a value related to a person's character/behavior which is the basis of life when interacting with his social environment. According to their characteristics, moral values can be divided into two types, namely, good moral values and bad moral values. Good moral values are by social habits, for example, respecting the opinions of others. Bad moral values are things that deviate from the social order, and the impact can cause social losses/many social problems. Littering litter is an example of bad moral values.

Character Building

Character is the psychological nature, morality, or character that distinguishes a person from other people's personalities. The process of character shaping is the stage of shaping a better character.

According to Munif (2018), character building is an effort to return people to their herbal dispositions as

human beings who have experienced the humanitarian technique via providing numerous pillars: heart, thoughts, sporting events, taste, and bodies. Character building in the education system is the relationship between the character components that contain the behavioral value, which can be completed in stages or actions taken. According to Simon Philips, the character is a collection of values that lead to a system, which is the basis of the displayed thoughts, attitudes, and behaviors (Fathul Muin, 2011: 160).

Our character is formed from our habits. Our habits as children usually persist into adolescence. There are three very important factors in the process of forming a child's character, namely educational factors (schools), community environment, and family environment.

Film

One type of learning media used in the formation of community characters is audio-visual media. One example of audio-visual media used in shaping the character of society is film. The film is part of the type of motion audio-visual media. Rayya Makarim (2009) explained that film is a means of mass communication, in addition to television, radio, and telecommunications.

So the film can be defined as a communication medium that includes stories or messages, be it educational, entertainment, and information messages that are told to the audience through a series of moving images and sound. Films can be enjoyed by various circles of society so that they can influence and shape the character of the audience based on the messages contained therein, both positive and negative impacts.

RESEARCH METHOD

This study uses the qualitative method. Jaya, I (2020) states that qualitative research is a thorough study of an object, the results of the study are explained in the form of words obtained through valid data. Qualitative research emphasizes meaning more than generalizations. And, the data cannot be solved by statistical calculations. In this study, researchers use narrative and descriptive to understand certain phenomena or events. The goal of qualitative descriptive research is a complete summarization, in everyday phrases, of precise activities experienced through people or organizations of individuals. This research is used to explain moral values and character-building education in the film *Denias, Senandung di Atas Awan*.

The time for research on moral values and character-building education in the film *Denias, Senandung di Atas Awan* begins on November 2021.

In collecting data, researchers will perform document analysis. The data collection instrument is a synopsis of *Denias, Senandung di Atas Awan*, and various videos related to this film via the internet (youtube).

Documentation is a data collection technique to collect and analyze documents in the form of videos. This was done to obtain written data related to this research, namely the transcript of the *Denias, Senandung di Atas Awan* film. Documentation obtains information from various forms such as video, internet and researchers will find out the actual information.

Researchers will use documentation in collecting data. Researchers do documentation of the *Denias, Senandung di Atas Awan* film. The steps required to collect data are as follows:

1. Findings. *Denias, Senandung di Atas Awan*. Researchers download movies from the internet (youtube).
2. Watching and understanding the *Denias, Senandung di Atas Awan* film. In this step the researcher will watch the *Denias, Senandung di Atas Awan* film several times to understand this film as a whole and then analyze the moral values and character building education in the *Denias, Senandung di Atas Awan* film.
3. Find and identify all events in this film that contain moral values and character-building education in the *Denias, Senandung di Atas Awan* film.
4. Recording based on identification. The researcher notes that based on the identification and analysis of moral values and character-building education in the *Denias, Senandung di Atas Awan* film is by this research.
5. In the first part of this research, the researcher focuses on moral values. Then the researchers focused on character-building education. Finally, the researcher concludes.

The analysis technique in this research is by using the qualitative descriptive technique. Qualitative descriptive methods are described, provide, analyzed, and interpret. The steps taken in analyzing *Denias, Senandung di Atas Awan* film are:

1. Identification stage, namely the data is identified according to the problem being studied, namely the moral values contained in the *Denias, Senandung di Atas Awan* film.
2. Classification stage, namely the data that has been identified, then grouped according to the order of the data on the subject matter, namely the moral values in the

Denias, Senandung di Atas Awan film.

3. The analysis stage, which provides an interpretation of the data that has been classified according to the subject matter.
4. The description stage, which describes the results of the interpretation at the interpretation stage, so that it can provide conclusions on the data studied, regarding the moral values contained in the Denias, Senandung di Atas Awan film

FINDINGS AND DISCUSSION

Based on the result, this research had obtained some moral values and characters education that implied in Denias, Senandung di Atas Awan film's. Those of them were believe in God's power, dutiful to parents, teach a child to be excited, polite to older people, have a high obsession, unwavering, persistent spirit, sharing, and caring.

1. Moral Values

- a) Believe in God's power

Believing in the power of God means that we become individuals who are always attached to God and God's Word. God is the source of our life, therefore we must rely on God in our lives because without relying on God we will never feel grateful. When someone prays, it means he still believes in the power of God.

- b) Dutiful to parents

Dutiful to parents is to do good or respect parents and carry out our obligations as children by following their words, not arguing, respecting them, and not hurting their hearts.

- c) Teach a child to be excited

The way to motivate children to be excited is to display fun things from an activity. For that, let them enjoy it naturally so that they become strong and keep the spirit. Children need real examples to do something. Therefore, parents must provide understanding and examples of why children are motivated. This is done so that the child remains enthusiastic and does not easily give up on his desires.

- d) Polite to older people

Polite means the meek attitude possessed by everyone who can be viewed from the point of view of language and behavior in everyday life to have good communication and interaction with others. Polite attitudes can be applied in the home, school, and community environment. Respecting older people is one example of politeness. Respecting older people is like greeting, saying softly, listening to advice.

- e) Have a high ambition

High ambition is a high desire to achieve something that requires determination and hard work. Someone who has a desire or plan, that person will focus his energy and mind to realize the desire. Everyone should have ambitions to change lives for the better. When a person has not yet acquired a desire, that person tries in other ways to get the desire or make a new desire. An ambition must dare to make a decision.

- f) Unwavering

Unwavering has a strong and unchanging meaning. If a person has feelings or attitudes

as unwavering, he will not be easily weakened, has a definite commitment, firmly holds on to his principles and, believes that nothing will bring him down.

2. Character-Buiding Education

a) Persistent spirit

A persistent spirit is leadership that remains firm in its stance or mind, without giving up, and has a plan for what it wants to achieve.

b) Sharing

The meaning of sharing is giving or receiving things, stories, money, food, and everything that is important to our lives, sharing can also be with God, others, nature, and everything on Earth.

c) Citizenship

We who live in the country must have a unique culture and traditions of each region. We also have to have knowledge of our own culture since childhood. For example, the tradition in Papua is to cut a finger as a sign of mourning.

d) Caring

Social beings are creatures that cannot survive alone. Caring is one of the characters that are able to teach dealing with life in the family, school, and community, such as caring for the environment, helping each other, and loving each other can be instilled in oneself.

Table 1. Moral Values in Denias, Senandung di Atas Awan Film's

Numb	Moral Values	The Description of Moral Values in Denias, Senandung di Atas Awan
1	Believe in God's Power	- Bu Sam taught Denias to surrender to God by praying so that his wishes would come
2	Dutiful to Parents	- Seeing his mother's unwell condition, Denias immediately took care of his mother. - Denias tries to fulfill his mother's wish to go to school. - Denias listens to Mrs. Sam's advice not to fight
3	Teach a Child to Excited	- Mrs. Denias encourages Denias to keep going to school. - Pak Maleo also advised him and gave Denias a new spirit of life. - Bu Sam encouraged Denias to be able to stay in the dormitory so that
4	Polite to Older People	- Denias appreciates his mother when his mother is talking to him, he does not immediately leave when his friends are waiting to play, he asks his mother for permission. - Denias still took the time to say goodbye to Mrs. Sam. He said
5	Have a High Ambitions	- Denias, who was forbidden by his father to go to school, but because of his great desire, he was forced to go to school in secret to study. - Denias is beaten badly and bullied by Noel and his friends, but he doesn't reply, but he remains patient because he has his dreams and goals.

6	Unwaverin g	<ul style="list-style-type: none"> - Denias believes he can go to school in a city with complete facilities. - Bu Sam persevered in convincing the head of the foundation, principal, and other staff so that Denias could study at their school.
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Table 2. Character Building Education in Film: Denias, Senandung di Atas Awan

Number	Character Building Education	The Description of Character Building Education in Denias, Senandung di Atas Awan Film's
1	Persistent Spirit	<ul style="list-style-type: none"> - Denias never gives up so he can go to school in a city that has proper facilities - Enos is persistent in looking for his report cards to his hometown on foot so that he can go to school in the city
2	Sharing	<ul style="list-style-type: none"> - Maleo shares his knowledge when their teacher returns to Java. - Maleo also gives school uniforms to children. - Angel and Enos share their food with Denias.
3	Citizenship	The Papuan tribe adheres to a predetermined cultural system, namely the koteka installation ceremony, hunting for cuscus, living in Honai (traditional houses), eating yellow sweet potatoes, and cutting fingers and taking mud baths during mourning ceremonies.
4	Caring	<ul style="list-style-type: none"> - Maleo encouraged Denias and gave advice when Denias felt he was the cause of his mother's death. - Denias's friends help Denias and Denias's father so that Denias can study. - Bu Sam tries hard to help Denias so that Denias can go to school.

CONCLUSION AND SUGGESTION

Based on the result of the research and findings that have been conducted, the researcher concluded that the moral values and character-building education implied in Denias, Senandung di Atas Awan film's was more interesting and beneficial to build the human character since early-stage because those values and characters were relevant to the daily life so that those were very suitable for instilled in ourselves. First, some moral values implied in Denias, Senandung di Atas Awan film's, such as; believe in God's power, being dutiful to parents, teach to a child to be excited, polite to older people, having a high obsession, and unwavering. Second, there were some characters building education implied in Denias, Senandung di Atas Awan films, such as; persistent spirit, sharing, and caring.

Then, the researcher would like to give some suggestions as follows:

1. The film "Denias, Senandung di Atas Awan" is very useful for us, especially in the field of education, this film can motivate children to have high spirits to achieve their goals.
2. The film "Denias, Senandung di Atas Awan" contains positive values such as religious, cultural, social, and aesthetic values.
3. The film "Denias, Singing on the Clouds" can be used as a learning medium to be a role model in everyday life.
4. Film can be used as a medium in education. Watching educational films is more beneficial for us because we can learn some of the messages conveyed by the author.

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