



Analysis of Character Education Value in the Zootopia Movie

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Abstract

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This study aims to determine the value of character education in the Zootopia Movie. The reason the researchers chose this movie is because this movie really displays good character education so that this movie can be reached by all people. From the result obtained, the value of character education contained in the Zootopia Movie is fourteen. The researchers concludes that this movie really shows the character about struggle, hard work, and responsibility in everything as a police officer.

Keywords: *Character, education*

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INTRODUCTION

Today and age there are so many children whose characters are damaged or it can be said that the child have a very bad character, especially the character of a junior high school child, at this time junior high school children must have a tough, brave, hardworking and unyieldingly character. Why do I say like that because during junior high school, children prone to make many mistakes such as skipping class or going online against the teacher, so the teacher have difficulty because of the child's behavior. In this study, we researchers want to find out how relevant the character of being tough, brave, hardworking and unyielding is for high school students today. Personality is the psychological, moral, or personality traits that distinguish one person from another according to DG Mandikdasmen – The National Ministry of education is way of thinking and behaving that characterizes each individual living and working, including within the family, community, national and state boundaries. An individual of good character is an individual who can make decisions and is willing to bear all the consequences of the decisions her or she has made. The writer reveals that word comes from the Greek character “karasso” which means Action or behaviours. So a person who behaves dishonestly, cruelly, or greedlily is said to be evil, while those who behave honestly prefer to help those who are said to be have a noble character. Thus, the term is closely related to the personality of a person. Alwisol as a metaphor to explain the behavioral meaning of characters with a focus on values either explicitly or implicitly. Characters differ with personality because they are exempt from the value of understanding personality. However, a good personality and behavior of an emmeterial character is for the social environment,



both relatively permanent and directing, mobilizing, and organizing personal activities.

Personality education must also be applied to students because personality education is an educational system aimed at instilling certain personality values in students, including intellectual and conscientious components, will, as well as actions to realize the values. Character education has a close relationship with moral education, the main goal is to constantly from train personal capacity to perfect themselves towards a better life. According to Elkind, national character education is a pedagogical method implemented be educators to influence the character of students. In this case, it can be seen that the teacher not only teaches the subject but can also set an example.

Here are some examples of the value of character education.

Creative	Creation is a behavior to create a new way or result from something that is possessed. Creativity means generating new ideas and useful works. Creative thinking is thinking that can come up with new things or ways out the ordinary, and thinking that is capable of producing ideas or insight of added value or benefit.
Religious	It is expressed in the conduct of carrying out religious teachings and interests, respecting differences in religion and belief with others.
Nationalism	Nationalism expressed in the appreciation of the country's own culture, protection of the environment respect for the law, discipline, respect for cultural, ethnic and religious diversity.
Integrity	Includes accountability, consistency in actions and words based on the truth, respect for individual dignity, and exemplary leadership
Mutual Cooperation	Students must show respect for others, be able to work together, be inclusive, like to help, have empathy and a high sense of solidarity.

Not only cpersonality, education is something that very important. Education is a process of learning the knowledge, skills, and habits of a group of people that are passed on from generation to generation through teaching, training, or research. Education does not have to be done on an autodidact basis or self-study. Frequent.

Education is divided into several stages such as preschool, elementary school, middle school, and junior high school. In simple terms, education is a means so that a person or human can get out of difficulties and things that arise from that suspicion, such as difficulties, narrow mindsets and so on. According to Carter V. Good (Dictionary of Education), Education is an art, practice, or profession as a

systematic teaching of knowledge or teaching related to the principles and methods of teaching, supervising and guiding students. Prof. Rechey (Planning for Teachers and Introduction to Education): the term education is concerned with the broad function of maintaining and improving the life of a society, especially bringing new citizens (the younger generation) to the fulfillment of their obligations and responsibilities in society. And according to Dahama & Bhatnagar (1080:3-4), Education is a process that brings about desired changes in human behavior. Education can also be defined as the acquisition of knowledge and habits through study or research.

Zootopia is a 2016 American 3D animated movie directed by Byron Howard and Rich Moore and produced by Clark Spencer. This movie tells the story in a world, where animals live in harmony. The hare, the cop, and the crooked fox must work together to uncover a conspiracy that puts the predators' lives at risk. The screenplay was written by Jared Bush and Phil Johnston, while the story was written by Byron Howard, Rich Moore, Jared Bush, Josie Trinidad, Jim Reardon, Phil Johnston and Jennifer Lee. The movie features the voices of Ginnifer Goodwin, Jason Bateman, Idris Elba, Jenny Slate, Nate Torrence, Bonnie Hunt, Don Lake, Tommy Chong, JK Simmons, Octavia pencer, Alan Tudyk, and Shakira. The Zootopia movie premiered at the Brussels Animated Movie Festival on February 13, 2016 and premiered in the United States on March 4, 2016. The movie received positive reviews from critics. This movie is very good for children, because this movie is a positive movie, where we are taught not to give up in achieving our goals.

Just like in this Zootopia movie, we see that Joody who is the main character in this movie is just a small and weak rabbit will belittled by an animal that will bigger than him or stronger than him because he will just a rabbit. However, this does not make Joody give up hopeto continue pursuing his dream of becoming a police officer as well as a high school student at this time, keep dreaming and try to make your dreams come true even though many people underestimate you, you still don't give up and keep working hard because your efforts will never come. Joody finally want to work with the fox because she is the only one who can help her find the lost animal. During her search, Judy finds that the animal she is looking for has become very wild, she wonders why the animal suddenly wants to prey on other animals. In the end, Judy investigated what happened to the animal, after further investigation, it turned out that it will not only the beaver who suddenly became wild and wanted to pounce on other animals, not just one, there will be two, it turns out that many animals have been arrested because they experienced this. The same thing is that they want to pounce on other herbivorous animals. Judy and her friend the fox also find out where this happened, it turns out that they have a disease that makes their sense of pounce want to prey on them.

Joody finally found a place where lots of animals had been caught because of the disease. Joody felt strange why suddenly these carnivorous animals suddenly wanted to prey on other animals even though it had never happened again, because of Joody's curiosity about this case.

He began to investigate and finally he found that what made them like this will because of the injection given by the mayor. He also wanted to reveal to the

public that the cause of this problem will the mayor himself, Joody began to collect evidence to arrest the mayor but when Joody wanted to arrest the mayor he will caught in a situation where the mayor injected the drug into his friend, namely Mayor. The fox panicked and will afraid that his friend would hurt him at that time the mayor laughed and said all his mistakes accidentally but because of his intelligence joody he recorded it then suddenly the fox master realized the mayor will confused why the fox was able to recover apparently the drug that will injected into the fox will a fake drug, the mayor will arrested because of the crime he committed against the city, the animals that will be infected with the injection began to be healed. Joody will finally appointed as a policeman who saved the entire city community, finally Joody's friends no longer look down on Joody Karn he is a rabbit, his parents are proud of Joody for saving the city. They don't think that their children can do such great things, from this story we can see how hardworking and unyielding Joody is in reaching his goals, we can also be like Joody as long as we want to work hard and never give up so we can achieve our dreams, like what Joody did. In this study, why researchers took from the Zootopia movie because

1. This movie depicts a person who is chasing his dream, namely Joody the rabbit.
2. The characters in this movie have characters that we want to study.
3. This movie also tells about perseverance and continuing to learn to achieve his goals.

RESEARCH METHOD

Research Design

In this design of this study, we use qualitative research method. According to Sheman and Webb (1988), qualitative research method is qualitative research is concerned with meaning as it appears or achieved by people in living social situations. Meanwhile, Bogdan and Biklen (1982) argue that qualitative research is descriptive, in which the data is collected in the form of words or images rather than numbers. Data in the form of citations from literature, field notes and interviews or extracts from video tapes or electronic communications used to present the result of the study. In this study we use a description in the form of words that explain the value of character education in the zootopia movies. Where this will be useful for shaping character education in children from an early age.

Location And Time Of Research

This research will be done around the third week of July. This research will be conducted with respondent the students at SMP Budi Setia Sunggal which is located at Jl. Medan- BInjai km 12/ Jl. Pembangunan No 40 Gg. Pendidikan Purwodadi, Kecamatan Sunggal, Kabupaten Deli Serdang, Provinsi Sumatera Utara.

Subject And Object Of Research

The topic of this study is to find out the value of character education in

the zootopia movie with the object of research is students at SMP Budi Setia Sunggal. Researchers will conduct interviews with students at SMP Budi Setia Sunggal students related to the value educationg characters in Zotoopia Movies.

Instrument Of Research

According to Suharsimi Arikunto, what is meant by collecting data is a tool that is selected and used by researchers in collecting activities so that these activities become systematic and facilitated by him. In line with data collection instruments according to Sumadi Suryabrata are tools that used to record generally quantitatively the state and activity of psychological attributes. Therefore, the research uses instruments collected through interviews with students using a questionnaire.

Technique Of Collecting Data

First, the researchers will analyze the value of personality education in the zootopia movie, and then researchers will design a questionnaire that includes the value of the educational character contained in the zootopia movie and the researcher will collect data by interviewing students at SMP Budi Setia Sunggal in the form of a questionnaire.

RESULT AND DISCUSSION

Ressult

The Value of Character Education in Zootopia Movie

Researchers have conducted an analysis of Zootopia Movies. Researchers found the value of character education contained in the Movie Zootopia.

Table 1. Character Values In The Movie Zootopia

Character Values In The Movie Zootopia		
	Juddy Hopps	Responsibility Help Each Other Tolerance Discipline Independent Curiosity Appreciating AchivementsSocial Care Hard Work Cooperation Courage Confidance
	Nick Wilde	ReligiousCuriosity

Discussion

This study was designed by researchers to analyse the character education values contained in the Zootopia Movie as lessons for children to improve their character. This study will analyse every character contained in the Zootopia Movie. From the research as a result, there are several character values used to reinforce character information that can be used as learning for students is done in real life. The following is an explanation of the character values found in the

Zootopia Movie.

1. Responsibility

Responsibility is attitude and behavior someone to carry out their duties and obligations. Which he should do, towards himself, society, the environment (nature, society and culture), the state and the one almighty god. In the Zootopia Movie, the responsibility lies in the character Juddy Hopps. When Juddy help Mr. Pig picked up a thief in his shop. And then when, Officer Juddy Hopps has a sense of responsibility towards his work. Officer Juddy Hopps able complete the task that has been given by chairman of Bogo, which is to write 100 tickets in a day, but Officer Juddy Hoops can prove, he can write 200 parking tickets before noon. With this proof, the reader can know that a friend's sense of responsibility is very high for all the tasks assigned to her.

2. Help Each Other

Helping each other is one of our obligations and is a form of concern for others. Just like Officer Juddy Hopps in the animated Zootopia Movie, when his friend Nick Wilde needs help when he is going to buy ice cream for the little ones at the café Jumbeaux belonged to Jerry Jumbeaux Junior, but at the time, Nick Wilde didn't bring wallet, Officer Juddy Hopps helped Nick Wilde by giving money to Jerry Jumbeaux Junior so Nick Wilde can get his ice cream. Also, when juddy needed help, when she got caught in the trap set up by the mayor, Mr. Fox Helped her, from these two examples we can see how they helped each other.

3. Tolerance

Tolerance is an attitude of appreciating and respecting differences each other. In the Zootopia Movie, tolerance is shown in the character Juddy Hopps when Judy says that predators and prey can now coexist. Another illustration of the value of tolerance is when Gazelle as a Dive singer at Zootopia, in her interview admitted that Zootopia used to really appreciate differences.

4. Discipline

Discipline is a sense of following and following values that are supposed to be responsible. In the animated Zootopia Movie, it teaches the value of discipline, which is shown by several scenes, namely when Juddy wakes up on time, when it shows 05.30 and gets ready for duty.

5. Independent

Independence is an individual's ability to self regulate and not depend others. Value of independent character is shown when Juddy decides to enter Zootopia police academy, she goes to the city of Zootopia alone, then she lives in a makeshift house alone, prepares her own food.

Juddy also never complains even though he is the only one without a team and does his duty alone.

6. Curiosity

Curiosity is important for someone, because having curiosity someone will continue to learn and continue to develop themselves in accordance with understanding of the value of the character of curiosity. Curiosity in the

Zootopia Movie is when Juddy and Nick find out the case of Mr. Otterton, until finally investigate it and then look for way to save the 14 missing animals. From this curiosity, they finally solved a big case in the city.

7. Appreciating Achievements

Appreciating Achievements is an act of expressing joy in talking, associating, and collaborating with others. Attitudes and actions encourage him to produce something useful for society, recognizing and respecting the success of others. The animated Zootopia Movies has raised merit scores several times, including when Dawn Bellwether praise Juddy Hopps success. Then when Juddy made it into the police and his father was so proud of her.

8. Take Care Of The Environment

Caring for the environment is a behavior or action that consistently tries to prevent damage to the surrounding natural environment and develops efforts to repair the damage already done. The value of caring for the environment is quite visible in this movie, as evidenced by arrangement of the city of Zootopia which has automatic plant sprinklers, precisely in the Rainforest District area of Zootopia.

9. Social Care

Social protection is an attitude associated with humanity in general, the sympathy for each member of human community. The value of social protections characters can be seen in this animated movie, as evidenced by Juddy's very caring attitude towards Mrs. Otterton who lost her husband, Mr. Otterton.

10. Cooperation

Cooperation is the desire to cooperate with other individuals as a whole and be part of a group in achieving common interest. In the Zootopia Movie that depicts the character of justice is when Juddy looking for information on Mr. Otterton. Juddy works with Nick. They go to Turdratown's Limo Service a lot, and they end up locked in the limo, with Nick and Juddy working together to get information about Mr. Otterton. They found scratches on the seat of the limo. Nick didn't want to work with Juddy at first, but they ended up working together solve a very large case that is saving Mr. Otterton.

11. Courage

Courage is the nature of being brave, never afraid and afraid to face challenges. From positive perspective, courage is aimed at defending the truth. Juddy is the one who has courage in Zootopia Movie, when Juddy sees Gedion harassing his friends. And then, Juddy wanted to help her friends from Gedion who took the tickets from their friends. No gambling afraid of Gedion that foxes and predators can eat prey on and kill them because of the instinct they have.

12. Confidence

Confidence is an attitude or belief in your abilities, so that when you act, you don't feel anxious too often, are comfortable doing things the way you want, and take responsibility for your decisions and actions. This confident personality is shown when Juddy appears in plays for talent shows, telling Juddy that she wants to be a cop in Zootopia. Even though the fox in the audience was

named Gedion Gray Snereed, thinking he might be a cop, but she did whatever what Gedion said. After the show, Juddy told her parents, Stu and Bon that she wanted to be Zootopia’s first Bunny. The old man saying that a rabbit cannot become a policeman. But Juddy, with her confidence, wants to be a cop and make the world a better place.

13. Religious

Religious is believe in the existence that regulates the relationship between humans and their God, humans and humans and the universe, in which there are feelings, actions, and experiences that are individual. In the animated Zootopia Movie, several religious values are displayed by the characters, including when Mr. Big performed the sign of the cross to pray for the deceased grandmother. The sign of cross is a sign of respect for God for Christians. Another scene is when Nick says “Hallelujah” when Juddy is about drive the train. The word “Hallelujah” is designation for most high. Also, the value of hard work that appears in the Movie Zootopia is thyat when juddy was very enthusiastic to solve the case of many missing animals in Zootopia city by working very hard, he solved the case.

14. Hard Work

Hard work in sense of having a brilliant spirit and having the will and ability to achieve personal goals are considered those who seek slightly beyond our limits. The value of hard work appears several times in this movie, including when Juddy works hard to overcome the challenges and trivial assumptions of others and prove that she can be a cop.

Table 2. Character Eductaion In Zootopia Movie

No	Character Training	Explained Character Training In The Movie Zootopia
1	Responsibility	<p>Pig: What are you talking about? My store! Just stolen! appear!Juddy: Oh! Pig: Hes leaving! Are you a cop? Juddy: Oh,yes! Yes! Don’t worry about it! I have this. (performed 00:28:26- 00:28:36) Juddy: I caught this weasel (00:30:52)</p>
2	Help EachOther	<p>Nick: Goah, my wallet isn’t there. Must miss again. In fact, oh sorry my son. Unfortunately, today has to be the wors birthday ever. Please don’t be angry with your father. By thye way, thank you. Juddy: (Juddy gives the case to the cashier) Keep thye change. (performed 00:20:26-00:20:50)</p>
3	Tolerance	<p>Benjamin: You really hired a rabbit! I have to tell you, you are even cuter than I thought! Juddy: Oh uh. In case you don’t know, but a rabbit can call another rabbit “cute”.But when other animals do it...hey.... Benjamin: Sorry! I’m Benjamin Clawhauster. They man who is everything is the limping donut-loving cop that steretypes you. (performed: 00:13:47-00:14:10)</p>
4	Discipline	<p>Juddy wakes up at 05:30 and immediately gest ready to go to work. (performed 00:13:17-00:13:22)</p>
5	Independent	<p>Juddy cooks food for herself which is carrots (performed 00:26:33)</p>

6	Curiosity	Juddy: I'm here to ask you some cases. (performed 00:34:52) Juddy: Start talk! Nick: I don't know where he is. I just see her where.(performed 00:36:52-00:36:56)
7	Appreciating Achievements	Dawn Bellwether: I am so proud of you, Juddy. You did a great job! (performed 01:28:42-01:28:45) Juddy's Father : We are very proud of you Juddy.(performed 00:08:13)
8	Social Care	Juddy: I will look for it. (00:32:27)
9	Cooperation	Juddy: Carrots, if your otter was here, he wa having a very bad day. Juddy: Those are scratches. Have you ever seen something like this? Nick: No! Juddy: Oh, wait, look! It's him. Otterron Etterton. He's definitely here, what do you think? Nick: Now wait a minute. Polar bear fur, Rat Pack Music, funny mugs? I know whose car this is. We need to go. (performed 00:46:10-00:0046:33)
10	Courage	Juddy: You heard her. Cut it . (00:04:26) Juddy : Please go back my friend's ticket. (00:04:35)
11	Confidence	Sheep: Instead I could be an astronaut Tiger: I don't need be a lone hunter anymore. Today, I can hunt for tax exemptions. I will to be an actury. Juddy: And I can make the sector higher place. I will be a cop. Gedion: Police bunny? That's the dumbest thing I've ever heard. Juddy: This seems impossible for little souls. I'm looking at you Gedion Grey (performed 00:02:15-00:02:37)
12	Religious	Mr. Big performed the sign of the cross to pray for the deceased grandmother.(00:49:01)
13	Hard Work	Juddy trying to solve the case of the disappearance of Mr. Otterton with a set time of 48 hours and she finally managed to solve the problem. (performed 00:33:40-01:33:21)

Table 3. Analysis Data Of Zootpia Movie

1. When Juddy Hopps believed she was going to change the world. Is an example of a character?	Curiosity	Self Confident	Never GiveUp	Appriaciate Achievement	10
Percentage	10%	60%	30%	-	
2. When Juddy Hopps was given48 hours to find the missing Mr.Ottert0n, and he tried her best tofind Mr. Otterton with a predetermined time.The characters that canbe taken from this snippet are?	Hard Work	Responsibility	Ignorance	Social Care	10
Percentage	60%	40%	-	-	

3. When Juddy's father and mother don't want Juddy to be a Policeman and only want their children to be farmer like them. The characters we can see from Juddy's parents are?	Quitter	Persistent	Responsibility	Not Confident	10
Percentage	-	10%	-	70%	
4. When Juddy fell into a hole and almost died but she still survived and hoped his friend Fox would help him from here. We can see Fox's character that he has?	Hard Work	Kind	Helps Each Other	Cooperation	10
Percentage	30%	30%	30%	10%	
5. When Juddy was assigned to be a parking attendant, he worked very hard and managed to catch the thief. From here we can know that the character juddy is?	Lazy	Hard Work	Self Confident	Responsibility	10
Percentage	50%	50%	-	-	
6. When Nick Wild wanted to buy ice cream for his son but, it turns out his wallet is missing, so Juddy	Cunning	Mutual Help	Not Polite	Responsibility	10
is happy pay for Nick's ice cream, the character value we can take is.					
Percentage	-	100%	-	-	
7. The vicwe mayor sent Juddy to be the only small animal to become a police officer and sure that one day he can make the city a place full of weak animals and no more wild animals. From here we can see that he has character?	Never Give Up	Vigorously	Kind	Self Confident	10
Percentage	20%	40%	10%	30%	
8. When Juddy gets a little clue about the disappearance of some wild animals he always finds out about the case and always thinks of ways to solve. This attitude reflects that juddy .?	Never Give Up	Angry	Patient	Self Confident	10

Percentage	80%	-	20%	-	
9. When Juddy worked just as a parking attendant he suddenly saw someone who needed help so he helped and didn't ignore the person even though he was only ordered to be a parking attendant. So we can see Juddy's attitude?	Responsibility	Hard Worker	Dilligent	Curiosity	10
Percentage					
10. When all his friends underestimate him and he is bullied, but he believes that one day he will definitely be able to become a policeman who defends the weak. This ttitude symbolize a character whis is?	Self Confident	Hard worker	Never Give Up	Not Care	10
Percentage					
11. What message can be taken from Judy Hopps who was able to finish 100 tickets before noon? Self-responsibility hard work	Social Care	Hard Work	Responsibility	Independent	10
Percentage	10%	50%	40%	-	
12. From the film there is character education that is conveyed to the audience. One of these characters is...	Agility	Not Care	Independent	Curiosity	10
Percentage	60%	-	40%	-	
13. When Juddy worked just as a parking attendant he suddenly saw someone who needed help so he helped and didn't ignore the person even though he was only ordered to be a parking attendant so we can see Juddy's attitude	Responsibility	Hard Work	Diligent	Curiosity	10
Percentage	40%	50%	10%	-	

14. When all his friends underestimate him and he is bullied, but he believes that one day he will definitely be able to become a policeman who defends the weak, this attitude symbolizes a character who is...	Self Confident	Hard Work	Never Give Up	Not Care	10
Percentage	40%	-	60%	-	

CONCLUSION AND SUGGESTION

Based on the result obtained after performing observations and analysis, the researchers concluded that with education, student will become moral, tolerant, tough, and well-behaved individuals. In the school environment because education will mainly from students with character. In the Zootopia Movie, researchers found several education values, namely responsibility, help each other, tolerance, discipline, independent, curiosity, appreciation for achievement, care for environment, social care, religious, and hard work. Through the education value contained in the Zootopia Movie, it can be included in the material for teaching so that it is also easier for students to understand the value education so that students can apply it both in the classroom, in the school settings and in the community.

The suggestions from researchers related to the film are:

1. For parents in choosing animated movie that contain character education values and are worthy of being watched by junior high school students. Parents are also expected to be able to supervise their children while they are watching television shows, so that children can watch films according to their age. And also make parents more supportive of their children in achieving their goals, especially if the child has unyielding character then parents must support their child.
2. For teachers, from this research teachers can begin to support whatever students aspire to and teach them to be more enthusiastic in achieving goals.
3. For students, this research shows that when students watch animated movies. Students can imitate good behavior in a movie, so that students can behave well in everyday life. The copy says the characters in the Zootopia movie teach that by working hard, never giving up. Being strong and brave. You can achieve your dreams.

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