



Impact of Social Media on Child Morality in Indonesia (Study of Pornographic Content and Porn Action on Bigo Live)

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Abstract

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Bigo Live is a broadcast application in the form of the most popular live streaming video for IOS and ANDROID operating systems with the number of users in Indonesia reaching 10 million users. This research was carried out using the mixed method, which combines qualitative and quantitative methods. The case study of this study was carried out in 2 locations covering Indonesia, namely Medan and DKI Jakarta. The results showed that there was a significant impact between Pornography and Porn Content Action on Bigo Live on Child Morality in Indonesia. The picture of deviant morality in adolescents in Indonesia shows that there are deviant behaviors, although it is dominated by the light deviant behavior of 53 respondents (68.8%). Thus the results are accepted, so it can be said that the cultivation theory of exposure to mass media towards changes in the behavior of viewers is proven to have an effect between the frequency of watching pornography and pornography on Bigo Live social media on the deviant (sexual) morality of teenagers in Indonesia. Research implications, it is expected for teachers, parents, guardians and community leaders from the results of this study to be used as an evaluation material to build the personality of adolescents and teachers and lecturers always provide information to students to use the internet only for positive things. The existence of this research is expected to be one of the considerations for Bigo Live's Social Media to be disciplined again, by adding an automatic and applicable filter system for users who abuse Bigo Live's social media applications so as not to damage the morality of Indonesian children.

Keywords: Bigo Live, Social Media, Morality, Pornography, Pornoaction

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INTRODUCTION

Rapid developments in the field of internet information technology and gadgets create dynamics in all aspects of life, both individual and social aspects. Millions of people wherever they are can connect themselves to one another around the world in a matter of seconds, to access information from the palm of their hand. He can shop anytime and anywhere, order tickets without having to stand in line, can keep abreast of news, fashion and lifestyle trends, and others as long as he wants. Progress in the information sector supports the growth of various social media and social networks, both those that provide services for sending messages and news, sending photos, voice calling, chatting, video calls and the most recent service, namely live streaming.

Pornography and pornography is one of the hot issues discussed by the public, since the emergence of the Anti-Pornography and Porno-action Law discourse in early 2006. The Anti-Pornography and Porn-action Law has defined



pornography and porn-action as pictures, sketches, illustrations, photographs, writing, sound, sounds, moving pictures, animations, cartoons, conversations, gestures, or other forms of messages through various forms of communication media and/ or public performances that contain obscenity or sexual exploitation that violates the norms of decency in society. The presence of pornography and pornography widely cannot be separated from the presence of the internet as a means of disseminating pornography and pornography. Since the invention of the internet, there have been major changes in mass communication. The internet for users or the public is a new medium that offers diversity and freedom of access to information for users without having to be bound by restrictions and censorship. This fact is of course supported by the statement of the Ministry of Communication and Informatics (Kemenkominfo) which has noted that currently there are still many porn sites that can be accessed by internet users, because the existence of porn sites is like geometric and arithmetic progression, if 100 porn sites are blocked it will 1,000 appears, if blocked 1,000 then 10,000 will appear, and so on. Porn sites in one minute can bring up about 30,000 pages (pages) of pornography and pornography.

One of the most phenomenal social media among young people is the Bigo Live Streaming application. Bigo Live is known as a social media that is capable of broadcasting everyone live audio-visually, to the whole world from the smartphone or tablet camera they have, even though they are not yet connected as followers (followers). The method is very simple, you only need to download the application via Google Play or Appstore, register, then you are ready to broadcast yourself to the world. For its favorite, in just a year, the Bigo application has now become the most popular social media with the addition of new features, including video calls, video blogs (vlogs) and video conference rooms. Child psychologist from the North Sumatra State Islamic University (UIN SU) Medan, Nefi Damayanti revealed, currently there is a lot of content from social media that has a negative impact on children or someone who is not yet eighteen years old, including content that contains images or visuals of sadism, fake news, hate speech, and pornographic and pornographic content. The negative impact greatly affects the formation of character and morality / morals of children.

Since it was first launched in Thailand in 2016, this social media whose developer is now based in Singapore has become increasingly loved by the younger generation in a number of countries around the world, including Indonesia. In just no less than two years, this application, which can be downloaded on the Android and IOS operating systems, has reached more than 50 million downloads and is liked by at least 900 thousand users of Google Play accounts (the number does not include the Appstore).

In its use, Bigo provides various types of gifts worth a few beans or diamonds given by viewers (other users). These gifts can be exchanged into income which can be exchanged for cash (cash) and can be converted to Rupiah. This further spurred users to level up, so that not a few users justify immoral ways in it. Its phenomenal appearance has encouraged many universities in Indonesia and Malaysia to choose Bigo Live as study material with various approaches and methods, including phenomenological research.

Through this research, the research team wants to examine patterns of dissemination of pornographic and pornographic content through live streaming social media, how children can access content containing pornographic and pornographic elements, how are the efforts of the government, parents and society in preventing and overcoming the problems of children accessing pornographic and pornographic content on social media, as well as indicators of child moral decadence in Indonesia as a result of pornographic and pornographic content accessed from live streaming activities that escape banning (developer censorship).

Social media is able to make it easy for users to communicate and socialize. With the conveniences provided, of course social media is more in demand by the public than traditional media. The conveniences in question are that social media is not limited by place and time, which means that anyone can use social media anywhere and anytime, as long as they have internet access. From here, social media is growing and increasingly in demand by the public. With the increasing public interest in social media, people will increasingly depend on social media, and this will affect their daily lives. The assumption that the internet is synonymous with pornography is not wrong. With the ability to deliver information that is owned by the internet, pornography is also rampant. On the internet there are pornographic images that can lead to encouragement to someone to act criminally.

METHODS

In this study, mixed method research was used, where this research is deductive, objective and scientific in nature where the data is obtained in the form of numbers (scores) or statements that are assessed, and analyzed by statistical analysis.

Researchers use this type of mixed methods research because it can measure clearly, comprehensively, validly, reliably, and objectively. The Impact of Pornographic Content and Pornoaction on Social Media Bigo Live, through numerical comparisons and descriptions to strengthen the results of this study. Comparison of numbers will make it easier to analyze and conclude answers from the problem formulation.

The location of this research was conducted in Medan, North Sumatra and DKI Jakarta. This is expected to cover the territory of Indonesia

RESULTS & DISCUSSION

Results

Respondents in this study were 77 people. The characteristics of the respondents in this study are as follows:

1. Gender

Gender identity, namely between men and women show different physical development including sexual organs and increased levels of reproductive hormones or sex hormones. Interest in sexual objects varies between men and women, this also encourages researchers to choose respondents based on gender

to find out whether men or women are more interested in watching pornography and pornography on Bigo Live social media.

The characteristics of sex obtained from the results of the study are as follows:

Table 1. Characteristics of Respondents' Gender

No.	Gender	Frequency	Percentage (%)
1	Male	30	39,0
2	Female	47	61,0
Amount		77	100

Source: Research Data Processing, 2018

Based on the respondent data above, the gender of the respondents who watch pornography and pornography on Bigo Live social media on social media (Bigo Live) are male and female. The results showed that the percentage of female respondents was higher than that of male respondents. There were 30 male respondents (39%), while 47 female respondents (61%).

2. Age

Adolescence is part of the development phase in an individual's life. This period, which is a period of transition from childhood to adulthood, is marked by accelerated physical, mental, emotional, social development and lasts for decades of life.

Characteristics of respondents by age as follows:

Table 2. Characteristics of Respondents by Age

No.	Age	Frequency	Percentage (%)
1	15-16	59	76,6
2	17-18	18	23,4
Amount		77	100

Source: Research Data Processing, 2018

The impact of watching porn videos on Bigo Live media on the internet on the behavior of adolescents and children is the occurrence of imitation which is a cause for concern which triggers porn action. Events in pornography and pornography shows on Bigo Live social media and pornography on Bigo Live media motivate and stimulate teenagers to imitate or practice what they see, as a result teenagers become increasingly pessimistic about existing morality and norms.

The description in this study, namely watching pornography and pornography on Bigo Live social media and pornography on Bigo Live on the internet are independent variables. Frequency is described as how often the respondent watches pornography and pornography on Bigo Live social media and pornography on Bigo Live media on the internet in a week and duration is described as how long the individual watches pornography and pornography on Bigo Live social media and pornography on Bigo Live media on the internet in a day. The following is a description of each question that has been answered by the respondent.

The intensity of adolescents watching pornography and pornography on Bigo Live social media and pornography on Bigo Live media on the internet can be seen from their frequency of watching pornographic and pornographic content on Bigo Live social media and pornography on Bigo Live media on the internet in a week. There are frequency indicators that are categorized into 5 choices based on frequency categories from never to >7 times a week, because the researcher used a multilevel comparison scale question type on the variable watching pornography and pornography on social media Bigo Live on social media. from the results of the 5 choices above, the frequency is categorized into 2, namely from ≤ 5 times and ≥ 6 times a week. The following is a description of the statements that have been answered by respondents regarding the variables of viewing pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media.

Frequency of respondents watching pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media in a week, as follows:

Table 3. Frequency of Respondents Watching pornography on the Internet Media in a Week

No	Frequency	Percentage (%)	Min	Max	Mean	Std. Deviation
1.	≤ 5 times	18				
2.	≥ 6 tiems	59	1	1	3,30	1,077
	Amount	77				

Source: Research Data Processing, 2018

Based on table 3 the frequency of respondents watching pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media in a week to 77 respondents. Shows that the highest percentage results are in the frequency of watching ≥ 6 times, namely 59 respondents with a percentage (76.6%), when compared with a frequency of ≤ 5 times, there are 18 respondents with a percentage (23.4%) with an average of 3.30, and standard deviation 1.077.

Duration indicator, which is categorized into 5 choices of questions that are sorted based on the respondent's viewing time. from never to longest. because the researcher used a multilevel comparison scale question type on the variable viewing pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media. In this variable the researcher divided it into 2 categories namely ≤ 30 minutes and ≥ 31 minutes. The following is a description of the statements that have been answered by respondents regarding the variables of watching pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media:

Tabel 4. Duration of Watching pornography on the Internet media in a day

No	Duration	Frequency	Percentage (%)	Min	Max	Mean	Std. Deviation
1.	≤ 30 minutes	53	68,8				
2.	≥ 30 minutes	24	31,2	1	4	1,97	1,181
	Amount	77	100				

Source: Research Data Processing, 2018

Based on table 4 the duration of watching pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media in a day for 77 respondents. Shows that the duration of ≤ 30 minutes is the most, namely 53 respondents with a percentage (68.8%), followed by respondents who watch ≥ 31 minutes with 24 respondents with a percentage (31.2%), with an average of 1.97 and standard deviations 1.181.

In the type of scene, which is categorized based on the category of scene type from mild to severe because the researcher used a multilevel comparison scale questionnaire question type on the variables watching pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media. The following is a description of the statements answered by respondents regarding the variables of viewing pornography and pornography on Bigo Live social media and pornography on Bigo Live media on social media.

Apart from frequency and duration, there are other indicators of scene representation or type. There are perception indicators that are categorized into 5 choices based on perception categories from mediocre to very interesting, because the researcher used a multilevel comparison scale question type on the variable viewing pornography and pornography on Bigo Live social media on Bigo Live social media. In this variable, the researcher divides it into 2 categories, namely ≤ mediocre and ≥ fun. The following is a description of the statements that have been answered by respondents regarding the variables of viewing pornography and pornography on Bigo Live social media.

Table 5. Total Frequency of Watching Porn Films/Videos on Internet Media

Watching Pornography	Frequency	Percentage (%)
Low Audience	53	68,8
Hight Audience	24	31,2
	77	100

Source: Research Data Processing, 2018

Based on table 5, the total frequency of watching pornography and pornography on Bigo Livedi social media is 77 respondents. It shows that there are more respondents who are light viewers, namely 53 respondents with a percentage (68.8%), compared to heavy viewers, namely 24 respondents with a percentage (31.2%).

Table 6. The Effect of Watching Pornography and Pornography on Social Media Bigo LiveDi Internet Media on Deviant (Sexual) Behavior in Indonesia

Watching Pornography	Behavior				Total	Sig (p)
	Low		High			
	N	%	N	%		
Low Audience	45	84,9	8	15,1	53	0,000
High Audience	8	33,3	16	166,7	24	
Amount	53	68,8	24	77	77	

Source: Research Data Processing, 2018

Based on table 6, it shows that of the 53 respondents who watched pornographic and pornographic scenes on Bigo Live social media and porn action on Bigo Live social media in the light audience category, 45 people had mild deviant (sexual) morality with a percentage of 84.9%. More when compared to light viewers who have severe deviant (sexual) morality as many as 8 people with a percentage of 15.1%, while of the 24 respondents who watch pornography and pornography on Bigo Live social media with the category of heavy viewers, have heavy deviant (sexual) morality as many as 16 people with a percentage of 66.7% and viewers of pornography and pornography on Bigo Live social media in the heavy category with mild deviant (sexual) morality as many as 8 respondents and the percentage is 33.3%.

Based on the results of the statistical analysis test, the value of $p = 0.000$ (<0.01) was obtained. Thus the value of x_{count} is $20.480 > x_{table} 6.635$. This means that the hypothesis H_a is accepted. There is a significant influence and relationship between the frequency of watching pornography and pornography on Bigo Live social media and deviant (sexual) morality in Indonesia, although it is only in the form of mild deviant (sexual) morality, which is 68.8%.

DISCUSSION

The results showed that the average respondent in this study often watched pornography and pornography on Bigo Live social media. There are 4 indicators in measuring the variables of viewing pornography and pornography on Bigo Live social media, namely frequency, duration, perception and representation. As for the child's opinion regarding the broadcast, it is measured by looking at the highest frequency of the respondent's answers. Regarding the frequency of watching pornography and pornography on Bigo Livedi social media on the internet, dominant respondents chose to often watch pornography and pornography on Bigo Live social media, namely 76.6% (59 people) with a frequency of ≥ 6 times and 18 with a frequency of ≤ 5 times respondents (23.4%) who watched in a week. At a frequency of ≤ 5 times, it is known that the average child watches pornographic and pornographic scenes on Bigo Live social media 1-2 times per week. With an average value of 3.30, and a standard deviation of 1.077.

The majority of children watch pornography and pornography on Bigo Live social media with a duration of ≤ 30 minutes, namely 53 respondents

(68.8%) and the fewest respondents watch ≥ 31 minutes, namely 24 respondents with a percentage (31.2%) with an average value mean 1.97 and standard deviation 1.181. It can be concluded that the dominance of children in watching pornography and pornography on Bigo Live social media is categorized as mild.

Children's perceptions of pornography and pornography on Bigo Live social media that they watch on the internet vary, many say they don't care and are mediocre after watching pornography and pornography on Bigo Live social media, namely 53 respondents with a percentage (68.8%), while the least amount of perception is pleasant to very interesting, namely 24 respondents with a percentage (31.2%), with an average value of 1.75 and a standard deviation of 1.183. This shows that although there are 59 children watching pornography and pornography on Bigo Live social media with a frequency of ≥ 6 times per week, the longest viewing duration is watching children, which is ≤ 30 minutes. However, children's perceptions of the scenes they watch tend to be mediocre because most male respondents admit that watching pornography and pornography on Bigo Live social media is normal for their age. The qualifications for pornographic and pornographic viewers on Bigo Live social media on the internet are divided into 2, namely light viewers and heavy viewers. The research shows that there are 53 children (68.8%) as light viewers compared to 24 heavy viewers (31.2%).

Deviant (sexual) morality is inappropriate behavior that violates social or religious norms. The deviant morality referred to in this study is sexual behavior. The results showed that children who fell into the category of mildly deviant sexual behavior were the most numerous, namely there were 53 respondents with a percentage (68.8%) of 77 respondents, because what the researchers found was that the majority of children were just doing activities for fun, although some Most of them admit that they are often aroused by pornographic and pornographic scenes on the Bigo Live Social Media that they watch, but they only fantasize and masturbate. Meanwhile, there were 24 people with severe deviant sexual behavior (31.2%). Even though the above data shows that most of the children have mild (sexual) deviant morality, it cannot be denied that this behavior can shift into severe (sexual) deviant morality. If the children do not get supervision from teachers or parents.

Research on the influence of social media is quite varied, one example is pornography and pornography. This research focuses on pornography and pornography on Bigo Live social media, because watching pornography and pornography on Bigo Live social media is very popular among teenagers, especially by children of school age and among students in Indonesia. Such shows can be accessed by children easily anywhere without any time limits, because all children have Android which allows them to access pornography and pornography on Bigo Live social media. This study aims to examine whether there is an impact between watching pornography and pornography on Bigo Live social media on social media on deviant (sexual) morality behavior of adolescents in Indonesia.

Pornographic and pornographic shows on Bigo Live social media on the internet that are often watched by children are scenes showing women's cleavage openly and very scantily clad. Many also admit that when they log in on the

internet they often get Bigo Live advertisements. Children's motives also vary, some think that it is normal among teenagers, and think it is something fun, but in practice they still don't have the courage to realize the scenes they watch to their partners. They tend to indulge themselves in fantasizing.

Contains an explanation of the results of the research carried out as well as a discussion according to the method used in the research.

The results of the analysis presented in the form of tables or diagrams do not need to be re-narrated, but serve as an aid in narrating the discussion. In conducting the discussion, the author must dialogue with the theory or findings of previous research.

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